



JESSICA WEST

UX DESIGNER

London, UK



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PROFILE

Passionate designer set out to continuously push innovation and experiences for customers around the world, while keeping empathy in all stages of the design process. An advocate for the customer, design community, and team culture.

EXPERIENCE

META

PRODUCT DESIGNER | ADS & BUSINESS PRODUCTS

Mar 2022 - Present | London, UK

Helping advertisers deliver performant and engaging ad experiences across all surfaces at scale.

AMAZON

UX DESIGNER | PRIME VIDEO

Apr 2020 - Mar 2022 | London, UK

Led the redesign for Prime Video 3rd Party Devices. Collaborated with designers, product managers and engineers across the Prime Video studio. Worked closely through design iterations, prototypes, beta launches and regularly presented to Design Leads and Directors.

UX DESIGNER | CONSUMER ELECTRONICS

Feb 2018 - Apr 2020 | Seattle, WA

Designed and shipped experiences as the lead designer within the Video Games and Software program of Consumer Electronics. Worked closely with business and development teams throughout the roadmap and collaborated with external partners including Microsoft, Citizens One, and Intuit. Led and moderated usability tests, workshops and facilitated Design Sprints.

UX DESIGN INTERN | CONSUMER ELECTRONICS

Jun 2017 - Sep 2017 | Seattle, WA

Led a new innovation project, owning the entire design experience from customer journey, wireframes, prototyping, and usability testing.

VIACOM

INTERACTION DESIGN INTERN | BET NETWORKS

Jun 2016 - Aug 2016 | New York, NY

Designed and prototyped a new digital initiative concept in collaboration with product, marketing, and engineer Summer Associates. Continued to design graphics and animations for upcoming online digital shows.

EDUCATION

ACADEMY OF ART UNIVERSITY

WEB DESIGN AND NEW MEDIA | BFA

Sep 2013 - Dec 2017 | San Francisco, CA

2016-17 Softball Team Captain (NCAA Division II), Secretary for the Student-Athlete Advisory Committee, and member of the Women in Leadership Development group.

VOLUNTEER

BUILT BY GIRLS

MENTOR

Apr 2019 - Present

SEATTLE WOMEN OF DESIGN & US

LIGHTNING TALK SPEAKER

Jun 2020

XD HACKS

UX WORKSHOP LEAD

Jun 2020

ACADEMY OF ART UNIVERSITY

PORTFOLIO REVIEWER + PANELIST

May 2020 | Dec 2019 | May 2019

AWARDS

TECHNICOLOR HACKATHON

3RD PLACE PARTICIPANT

2018

ACADEMY OF ART UNIVERSITY

SERVANT LEADERSHIP AWARD

2017

ACADEMY OF ART UNIVERSITY

PACWEST ALL-ACADEMIC TEAM

2017 | 2016 | 2015 | 2014

ACADEMY OF ART UNIVERSITY

NFCA ACADEMIC ALL-AMERICAN

2016

ACADEMY OF ART UNIVERSITY

PACWEST ALL-CONFERENCE OUTFIELDER

2017 | 2016

STRENGTHS

User Experience Design



Interaction Design



Visual Design



User Research



Product Design

